

Indus Health Plus eyes 25-30% growth in revenues for FY22

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Indus Health Plus, a pioneer in the preventive healthcare sector, is eyeing 25-30% growth in revenues for the next year and will be expanding in tier 2 and tier 3 markets.

The company stated that it will be expanding Corporate Covid Vaccination programme to housing societies, apartment complexes, and other such communities.

“Preventive healthcare is an important determinant of health since prevention means avoiding or slowing the course of a disease which is essential for a good quality of life. Over the years this segment has become one of the strongest pillars in healthcare industry,” the company added.

The company, which has a strong hold in Maharashtra, Madhya Pradesh, Karnataka, and Gujarat is focusing to strengthen the culture of health and fitness across India.

“India’s total preventive healthcare market now estimates over \$800 million. The market offers a tremendous opportunity to bring in innovative technology solutions. Healthcare players are moving into direction of higher user and patient empowerment and better patient engagement models. People consciousness about their health and rising disposable income has given a boost to preventive healthcare in both, urban and semi urban markets,” stated Amol Naikawadi, joint managing director, Indus Health Plus.

The company also introduced ‘Home Collection, Lab based Packages’ earlier last year along with Covid-19 detection tests (RT–PCR, antigen, antibody). This was done to focus on preventing and controlling the disease transmission through an extensive testing of Covid-19.

In December 2018, the company had launched its genetic testing service in India with DNA wise.

“Genetics is an evolving field and carries a great growth potential in the field of preventive healthcare. New research in this field is being done on continuous basis and there is a non-stop upgradation happening in the technology.” added Naikawadi.

Naikawadi stated, “We intend to take our genetic testing services to the next level in the coming months. Our aim was to make these tests more and more accessible in different parts of the country.”

Indus Health Plus Pvt. Ltd. is an ISO 9001: 2015 company that is determined to live up to its motto of making quality healthcare ‘Available, Accessible, and Affordable’ for everyone. Indus has set up strategic alliances with well-equipped and state-of-the-art hospitals and diagnostic labs, in over 78 Indian cities across more than 122centres.